

No Show Policy

To our patients,

Effective July 1, 2008, Women Gynecology & Childbirth Associates, PC will put into place a \$25 fee for patients who do not show for scheduled appointments. This is now being implemented by many practices in the community due to the high rates of missed appointments.

We understand that on occasion a situation may arise that prevents you from keeping your appointment, so we will therefore waive this fee for your **first** missed appointment. Thereafter, patients who miss **two (2) or more** appointments and fail to cancel in advance will be charged \$25 for each missed appointment. Our practice asks that you provide us with at least 24 hours notice if you must cancel your appointment.

As you know, appointments slots are very important to our patients and our providers. When patients fail to keep their scheduled appointments these slots are unused when other patients may have been able to make use of them, even on relatively short notice. By implementing the "No Show" fee, it is our goal to make as many appointments available to our patients as possible, by encouraging all patients to keep their appointments or cancel in advance.

We thank you for your understanding of this policy. Should you have any questions, please contact our Practice Administrator, Laura Richter, at 585-244-3430 x 100.

Thank you,

The physicians and staff of Women Gynecology & Childbirth Associates, PC