

BETTER INFORMATION FOR BETTER PATIENT CARE

The Rochester RHIO is a faster way for doctors to get the accurate, up-to-date information they need, which improves care for patients.

- Fewer repeated tests because doctors can quickly access the results of tests performed at other locations.
- Easier second opinions because all members of your medical team can access the diagnostic information they need.
- Reduced risk of mistakes caused by poor handwriting, hard-to-read faxes, and other challenges of paper-based information.
- Less chance of drug interactions, because the electronic prescribing feature automatically warns of incorrect dosage or potential problems.
- Greater convenience for patients who may no longer have to hand carry lab reports, prescriptions, and other medical information.
- Protection of patient privacy with a secure electronic exchange, where only authorized medical personnel can see patient information, and all access to patients' health information is tracked.

HOW DO PATIENTS TAKE PART?

When your doctor begins to use the RHIO's online resource, it's easy to be sure your information will be included. Simply say yes when you are asked. It's important for you, as a patient, to understand that you can choose whether to participate, but excluding yourself will deprive your doctor of a useful new tool.

FOR MORE INFORMATION ABOUT GREATER ROCHESTER RHIO:

Online: www.GRRHIO.org

Toll-free Answer Line: 877.865.RHIO (7446)

Rochester Area: 585.410.6800

Fax: 585.410.6801

ROCHESTER **RHIO**

Regional Health Information Organization



YOUR DOCTOR'S MOST IMPORTANT TOOL ISN'T IN THIS BAG.

ROCHESTER **RHIO**

IT'S INFORMATION ESSENTIAL TO YOUR CARE.

To give you the best patient care, your doctor usually needs more information than he or she gets from an office exam. The doctor is likely to order lab tests to assess your condition. You may need a new medication, or a referral to a specialist.

ROCHESTER RHIO BRINGS ESSENTIAL PATIENT INFORMATION QUICKLY AND ACCURATELY TO THE DOCTORS WHO NEED IT.



A NEW DIAGNOSTIC TOOL FOR YOUR DOCTOR

The Rochester RHIO is a secure online resource that gives authorized medical professionals a better way to obtain critical patient information.

■	Lab reports
■	Radiology results
■	Medication history

Our RHIO is being created by local doctors, hospital systems, health insurers, and privacy officers—many of the same people who provide your health care today. Their goal is to improve patient care in the nine-county Greater Rochester area. The Rochester RHIO is one of several hundred RHIOs being established nationwide as the federal government moves toward requiring that health information be shared electronically to improve our health care system.

HEALTH INFORMATION EXCHANGE IS ESSENTIAL

When most of us have a blood test or visit a specialist, we don't think about how information is being shared between the different labs and doctors' offices supporting our care.

Within some hospital systems and networks of affiliated doctors, the information is shared over an internal computer network. The rest of the time, it's exchanged by phone calls between offices, faxes, or traditional mail.

FASTER TREATMENT IN AN EMERGENCY—OR A ROUTINE OFFICE VISIT

In a medical emergency, the doctors treating you may not have time to track down critical information that could affect your treatment—and you may not be able to provide it. By making this information available immediately to the doctors who need it, Rochester RHIO can literally save lives.

The RHIO also benefits doctors and patients in routine medical situations. By spending less time tracking down information, doctors can spend more time diagnosing and treating their patients.

ROCHESTER RHIO PROTECTS YOUR PRIVACY

The RHIO employs advanced information safeguards available to protect the privacy of patient information. It does not create a centralized database of patient information, just a secure way to exchange information electronically between health care providers.

The RHIO's technology offers new tools for patient privacy. Encryption, password protection, the ability to track every viewer, and other safeguards protect patient information.